



TASTEE

RESTAURANT PARTNER OVERVIEW

Earn While You Eat.™

Lower payment fees. Built-in loyalty. Gamified customer growth.

A guide for restaurants, cafes, and hospitality partners evaluating the TASTEE dining rewards and payment network.
Solana Network | QR Code Payments | Merchant Dashboard | Founding Restaurant Program

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01 Why Restaurants Partner With TASTEE

A loyalty and payment layer built for the realities of running a restaurant.

Traditional restaurant loyalty programs are fragmented, expensive to operate, and largely invisible outside a single location or brand. At the same time, card payment processing steadily erodes margin on every transaction. TASTEE addresses both problems in a single platform: a Solana-based payment rail with materially lower transaction costs, paired with a universal dining rewards system that brings customers back and gives independent restaurants the same loyalty firepower as national chains.

Restaurants that join the TASTEE network gain access to QR code payment acceptance, automated loyalty rewards for diners, gamified promotional tools, a merchant analytics dashboard, and visibility inside the TASTEE restaurant directory, all without building any of it in-house.

2%

Total network transaction fee

98%

Net proceeds retained by merchant

0

Upfront cost to join as a partner

02 How the TASTEE Network Works for Your Restaurant

At checkout, a diner pays using the TASTEE Wallet by scanning a restaurant QR code. Payment settles on the Solana network, which is engineered for fast finality and low network cost compared to legacy card rails. The diner automatically earns TASTEE rewards on the transaction, and the restaurant receives settlement net of the network transaction fee.

- **Scan.** Diner opens the TASTEE Wallet and scans the restaurant's QR code at checkout.
- **Settle.** Payment is confirmed on Solana and routed to the restaurant's connected wallet or settlement destination.
- **Earn.** The diner automatically earns TASTEE token rewards on the transaction amount, credited to their wallet.
- **Track.** The transaction, reward issuance, and running loyalty activity appear in real time on the restaurant's Merchant Dashboard.

A traditional point-of-sale integration path is planned for a later phase of the roadmap; in the interim, QR-based acceptance requires no new hardware and can be displayed at the register, on receipts, on table tents, or at pickup counters.



03 Payment Fee Savings

How TASTEE settlement compares to conventional card processing.

Conventional card processing typically costs a restaurant between 2.5% and 3.5% of each transaction once interchange, assessment, and processor markup are combined, before accounting for chargebacks, monthly fees, or hardware leases. TASTEE's network fee is fixed and transparent.

Factor	Traditional Card Processing	TASTEE Network
Typical transaction cost	2.5% – 3.5%+ (interchange, assessment, markup)	2.0% flat network fee
Merchant net proceeds	~96.5% – 97.5%	98% net of network fee
Settlement speed	Typically 1–3 business days	On-chain finality via Solana
Built-in loyalty rewards	Not included; separate vendor required	Included automatically
Chargeback exposure	Standard card chargeback risk applies	Wallet-based transaction model
Additional hardware required	Often required for new terminals	None for QR acceptance

Of the 2% network fee, 1% is directed to a protocol burn that reduces circulating TASTEE supply over time, and 1% is directed to the TASTEE DAO treasury, which funds restaurant incentive programs, marketing campaigns, and ongoing network development. Figures above are illustrative of typical industry ranges and are not a guarantee of any restaurant's actual processing costs.

04 Gamified Promotions and Dining Discounts

TASTEE gives restaurants a built-in toolkit of gamified engagement mechanics designed to increase visit frequency, average ticket size, and social visibility, without requiring the restaurant to manage a separate marketing platform.

- **Check-In Rewards.** Diners earn rewards for checking in at the restaurant on qualifying visits.
- **Review Rewards.** Verified customer reviews earn additional TASTEE rewards, encouraging authentic feedback and stronger online reputation.
- **Social Shout-Out Bonuses.** Diners who share the restaurant on social media can unlock bonus rewards, extending organic reach at no advertising cost.
- **Gamified Discount Campaigns.** Restaurants can configure limited-time discount campaigns, spin-to-win offers, and weekly dining challenges to drive traffic during slower periods.
- **Diner Status Tiers.** Repeat diners progress through loyalty tiers that unlock escalating perks such as VIP menu access or birthday rewards.
- **Reward Boosts and Leaderboards.** Restaurants can run time-boxed reward boosts and leaderboard promotions to spotlight new menu items or off-peak hours.



05 The Featured Restaurant Program

The TASTEE restaurant directory is the primary discovery surface diners use to find participating restaurants. Featured Restaurant status increases a partner's visibility within that directory and across TASTEE marketing channels.

- Priority placement in the TASTEE restaurant directory and in-app discovery feed.
- Inclusion in TASTEE social media spotlight campaigns and email community updates.
- Access to co-branded promotional templates for in-store and social use.
- Eligibility for limited-time reward boost campaigns funded through the DAO treasury.
- Priority consideration for future point-of-sale integration pilots.

Featured status is awarded based on onboarding completeness, transaction activity, and engagement with the gamified promotion toolkit, and is reviewed periodically as the network grows.

06 Merchant Dashboard and Settlement Options

Every restaurant partner receives access to a Merchant Dashboard for monitoring transactions, loyalty activity, and promotional performance in one place.

- Real-time view of TASTEE transaction volume, average ticket, and settlement history.
- Loyalty and rewards analytics, including check-ins, reviews, and referral activity.
- Campaign management tools for gamified discounts and promotional boosts.
- QR code generation and management for counter, table, and receipt placement.

Settlement Flexibility

Restaurants are not required to hold TASTEE tokens. Depending on configuration and available liquidity infrastructure, merchants may choose to hold TASTEE, auto-swap proceeds to another supported token, convert to a stablecoin, or off-ramp to fiat currency; conversion or off-ramp arrangements may carry third-party network or service costs borne by the merchant.



07 Getting Started

The onboarding path from application to your first TASTEE transaction.

Step	Milestone	Description
1	Apply	Submit a restaurant partner application with basic business information.
2	Agreement	Review and execute the TASTEE restaurant partner agreement.
3	Wallet & Dashboard Setup	Connect a settlement wallet and activate your Merchant Dashboard.
4	QR Deployment	Generate and place TASTEE QR codes at checkout, tables, or pickup counters.
5	Launch Promotions	Configure check-in, review, and discount campaigns from the dashboard.
6	Featured Eligibility	Qualify for Featured Restaurant placement based on activity and engagement.

TASTEE's payment and rewards infrastructure is in active development. Restaurants that register during the current Founding Restaurant Partner phase will be onboarded in priority order as network features move from development into public availability, and will retain Founding Partner benefits at general launch.

Founding Restaurant Partner Benefits

- Locked-in Founding Partner directory badge and priority placement at launch.
- First access to point-of-sale integration pilots as they become available.
- Priority allocation of DAO-funded promotional and reward boost campaigns.
- Direct input into merchant dashboard features during early development.

08 Restaurant Integration Roadmap

Phase	Focus	What It Delivers
Phase 1	Foundation	QR code payment acceptance, TASTEE Wallet settlement, and core diner rewards (check-in, review, referral) live for Founding Restaurant Partners.
Phase 2	Merchant Tools	Merchant Dashboard analytics, campaign management, and Featured Restaurant directory placement.
Phase 3	Expansion	Point-of-sale integration pilots, expanded settlement and off-ramp options, and broader restaurant directory growth.
Phase 4	Scale	Multi-market expansion and deeper hospitality technology partnerships.

Roadmap phases describe intended sequencing and are subject to change based on development progress, security review outcomes, and market conditions.



09 Frequently Asked Questions

Do I need to accept cryptocurrency payments as my primary payment method?

No. TASTEE is designed as an additional payment and loyalty channel alongside your existing point-of-sale and card processing, not a replacement for it.

Do I need to hold TASTEE tokens?

No. Depending on available settlement options, you may hold, convert, or off-ramp proceeds as described in the Merchant Dashboard and Settlement Options section.

What does it cost to become a partner?

There is no upfront cost to join as a restaurant partner. TASTEE applies its network transaction fee only when a TASTEE payment is processed.

What equipment do I need?

QR-based acceptance requires no new hardware. A displayed QR code at checkout, on tables, or on receipts is sufficient to begin accepting TASTEE payments.

How is my restaurant listed in the TASTEE directory?

All active restaurant partners appear in the TASTEE directory. Featured Restaurant status is awarded based on onboarding completeness and platform engagement.

10 Next Steps

Restaurants interested in joining the TASTEE network as a Founding Restaurant Partner can submit an application through tastee.tech. A member of the TASTEE partnerships team will follow up to confirm onboarding details, wallet and dashboard setup, and QR code deployment.

Website: tastee.tech | **Partnerships:** partners@tastee.tech

Important Disclosures

This document is provided for general informational purposes to prospective restaurant partners and does not constitute a binding offer or partnership agreement. Participation as a restaurant partner is subject to execution of a separate written agreement with Tastee LLC.

TASTEE's payment and rewards infrastructure is under active development. Features described in this overview, including point-of-sale integration and specific settlement options, may not yet be available and are subject to change, delay, or modification based on technical, regulatory, and business considerations.

Figures describing typical card processing costs are illustrative industry ranges only and are not a representation of any specific restaurant's actual costs, which vary by processor, card mix, and business type. Digital asset transactions involve inherent technology, market, and regulatory risk.